

Reducing Racial Harassment

WORKING WITH LOCAL CLUBS:

Sheffield United played host to their second Community Day on Sunday 16 July 2000, the product of a joint venture between the football club and 'Football Unites, Racism Divides'.

The event was aimed at welcoming members of the local communities to the club and around 200 young people had the chance to experience the changing rooms, players' tunnel and the pitch, with both boys and girls from local schools and groups that FURD worked with in the previous 12 months, playing in 7-a-side games, including the Chinese Prowlers, Yemeni Allstars, Somali Blades, Pitsmoor Ragamuffins, and Wybourn Lassies.

Off the pitch there were appearances by Sheffield United players Simon Tracey, Matt Duke and Laurent D'Jaffo, plus live entertainments including line dancing with

K. Western, DJs J Rugged, Naz and the Hoodz Underground, Hangin' On To Harry R'n'B band, local singers Forever Seven, 3 Of A Kind, and dancers Nazia, Shazia and Davina.

Stalls and displays included the History Of Black Footballers Exhibition, henna painting, FURD Resources and Information Centre, Sheffield United Football in the Community, while nourishment was available in the form of Caribbean, Bangladeshi, Chinese and Chilean food.

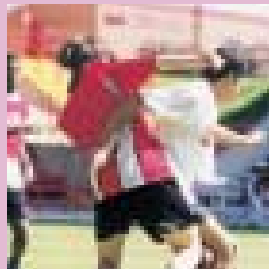
The day was sponsored by Sheffield African-Caribbean Global Arts Millennium Project and the Fulham Monty Crew of Blades supporters.

About 2000 people attended the event, which was planned and run by young people working with FURD on the Millennium Volunteers programme, who helped to run the football matches, plan the entertainment, act as DJs and comperes, create banners and publicise the day.

"I've never been to a football ground before but I'd definitely go again, now I've seen what the club's got to offer" said Lisa Sultanti, a Millennium Volunteer with FURD; and Maya from Broomhall said "I think it is really good that the football club takes the issue of racism forward. I'm impressed that the club has opened up the stadium for today's event. I hope it encourages more people from ethnic minority communities to feel part of the club like other fans do".



Who ate all the pies?



Sheffield United/FURD Community Day, July 2000

FURD has strengthened its links with 3 other local professional teams during 2000:

SHEFFIELD WEDNESDAY:

FURD worked closely with the club in the planning of their Anti-Racism Community Day match against Southampton on 12 April 2000. The day went well with 1000 young people receiving free tickets for the game. The History of Black Footballers Exhibition was unveiled by John Williams (Sir Norman Chester Centre for Football Research) and former player Imre Varadi in the reception area at Hillsborough, including an additional board relating to Black Wednesday Players which was researched and put together by FURD's Youth Worker together with supporters groups.

The players from both sides warmed up for the game in 'Kick It Out' t-shirts and the winners of the slogan competition for the hoardings unveiled on the day were presented with signed shirts on the pitch by Chris Waddle. A group of young footballers from Earl Marshal Sports Centre also paraded the 'Kick It Out' banner at half-time.

The match programme covered the event on the day and included messages from the chairman, manager and players. This was followed up in the match programme at the next home game versus Newcastle with articles and pictures based on the day's events.

BARNSLEY:

The FURD Ed Youth Worker particularly focused on the Kendray Group of young people. This group was involved in the Streetkick tour of Barnsley as well as attending Arc Theatre's 'My England' play in Sheffield.

The winners of the 7 local Streetkick heats went through to the finals at Oakwell, with all the participants being guests of the club for their game against West Brom later that day. The winning team were presented with their prizes before the kick-off, and the event was covered by the Barnsley Chronicle and the matchday programme.

Members of the Kendray Group were accredited in various ways for their work. One young person is now a Millennium Volunteer and everyone received a certificate from the Lord Mayor of Barnsley in recognition of their hard work on the Streetkick Tour.

ROTHERHAM UNITED:

FURD Ed workers are members of the 'Rotherham Kicks' steering group, which brings together representatives from Rotherham REC, Rotherham United FC, youth workers, police, Education Department, 'Kick It Out' and FURD.



Anti-racist Education

ANTI-RACIST EDUCATION

Central to the work of Football Unites, Racism Divides is the use of football as a gateway with young people, enabling the youth worker or teacher to talk with them about racism, first in football and other sports, then moving on to the wider society.

Thanks to a lottery grant from the Community Fund, the FURD Ed youth worker started working in January 2000 with a growing number of schools, colleges, youth groups and other organizations and agencies working with young people, such as the SHED drugs project, Roundabout Young Homeless Project and Cherry Tree Residential Home.

The FURD Resources and Information Centre has proved invaluable in providing ideas and materials for use in anti-racist education with young people. Along with discussions with the teacher or youth worker, the resources available enable the Youth Worker to devise individually tailored programmes of work.

INSTITUTE OF CITIZENSHIP – CITIZENSHIP CURRICULUM IN SCHOOLS

FURD has worked with the Institute of Citizenship to help develop curriculum materials to be used in citizenship studies. Two lessons dealing with the issues of Identity, Belonging, Groups and Racism have been co-written with the help of Alison Vaughn, former Education Officer at Manchester City FC. Discussions took place on the Citizenship Resource Pack in its entirety and changes suggested that may improve the quality of learning for young people.

Elements of the 'Pack' were piloted at Firvale School, Sheffield, during the half-term in the lead up to the Christmas Holidays. One year 8 group was taken through a six week programme of learning, with the aim of finding out what did/didn't work and the initial group then delivered some of the work to their peers during the following Spring term.

case study

Year 8 lesson at Firvale School, Sheffield

Introduction

Brief explanation of who I am, why I am here and the aim of the session(s).

Who are we ?

Divide the class into four groups and hand each group a sheet of flipchart paper with the following headings: FOOTBALL, UNITES, RACISM and DIVIDES.

The groups are then asked to take it in turns to write a word they think is associated with their heading.

The groups then feedback to the rest of the class as to what they have written on their flipchart.

Summary of exercise. (15 minutes)

What we do ?

The groups are then handed a new sheet of flipchart paper and asked to think about words that describe what we actually do. This exercise is linked to the outcomes of the previous exercise.

Summary of exercise. (15 minutes)

Filling In the Gaps/Homework Task

An opportunity to let the group know about anything they missed in terms of the previous tasks. **(5 minutes)**

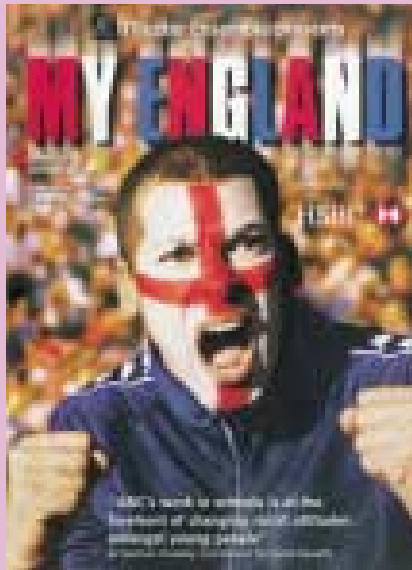
Handouts/Website

Representatives from each group are then asked to give out "Kick It Out" magazines, FURD publicity and "Kick It Out" badges. They also look at the FURD Website.

Groups hand in flipchart paper/markers etc and give each other a big round of applause for working so hard. Students are encouraged to look out for FURD in their local area. They are also encouraged to visit or get in touch with the project if they think they would like to work with us.

(5 minutes)

End of Lesson



MY ENGLAND

'My England' arrived for its tour of Sheffield in the week commencing 13 May 2000 and played the following venues: SUFC Executive Suite, Sheffield College (Castle Centre), Millan Youth Centre, Bradfield School, Meynell Youth Centre, Firvale School, Herries School and Hinde House School. The play was the final part of a trilogy by the Arc Theatre Company, following the success of 'Kickin' Out' and 'Ooh, Aah, Showab Khan', both of which toured Sheffield schools and youth centres, thanks to FURD.

The play was supported by a comprehensive Resource Pack, which was delivered by teachers/youth workers in all of the venues. The 'showcase' performance at Bramall Lane saw many diverse groups of young people in attendance with the FURD Youth Worker doing preliminary work with these groups and then following up with the assistance of the play, the issues (as seen by the young people) and the Resource Pack.

The groups attending the showcase were : South Yorkshire Police Cadets, Rotherham Young Offenders Service, Norfolk Park Detached Youth Work Project, SOVA – CAST, SOVA – Community Support Project, Roundabout Hostel, Kendray Footballers, Everyones Centre, Wybourn Young Women and Cherry Tree Hostel. A group from Colley Youth Centre attended the Meynell performance and various groups in the area attended the show at the Millan Centre (Firth Park).

The Youth Worker and Project Co-ordinator attended a preview of the play at the Drill Hall, London on 29/2/00. They had concerns about elements of the play and felt it was vital that the play be followed up quickly (in terms of de-briefing) with young people. We also carried out an evaluation of the play on the first night. This involved a colour-coded Evaluation Sheet being handed to everyone at the performance and invitation to take part in a Focus Group with the play's evaluator, Tim Crabbe.



SHIRECLIFFE YOUTH INCLUSION PROJECT

Based on an initial enquiry and subsequent bookings of Streetkick, the project has been involved in 'Positive Futures', a Home Office and Sport England initiative, based in the Shirecliffe area of Sheffield. Shirecliffe is one of the 50 most disadvantaged areas in the UK, and has been identified as a 'crime hotspot', with particularly high numbers of young offenders.

Following the success of the Crime Prevention Day at Herries School (since renamed Parkwood High) in March 2000, FURD linked up with the Shirecliffe Youth Inclusion Project in an attempt to reduce crime amongst young people in the area. The focus has been on extending sporting opportunities, encouraging healthy lifestyles, drug education/awareness and an overall diversion from crime and social exclusion.

During 2000 FURD's Positive Futures work has included football coaching in Shirecliffe (and neighbouring Burngreave), five Streetkick events, tournaments at Sheffield Wednesday Sports Hall and Powerleague five-a-side centre, and a sports taster week at Hillsborough Sports Centre.

In addition, Streetkick guru Kevin Titterton has been supervising young people at Parkwood High School to build their very own Streetkick game, which should be ready to roll by the summer of 2001.

LOVEBYTES – PITCHBEND

FURD linked up with Steve Carley, organizer of the Lovebytes Digital Arts Festival in October 2000, on the football-based 'Pitchbend' project. Ralph Hancock was appointed to work as Writer in Residence with FURD with the remit to write poetry about people in and around the project, which could then be used in educational work with young people.

Ralph met with several volunteers and attended various FURD events between August – October in order to gather inspiration for his work! This included the amazing sight of a Streetkick event, inside one of the famous steel drums at the National Centre for Popular Music, played by young people from 4 local junior schools.

The period climaxed with a performance at the Showroom on the evening of 25 October 2000. FURD Millennium Volunteer, Lisa Sultanti, helped Ralph with his readings, and slides of FURD events, staff and young people acted as a backdrop to the performance, which was broadcast live to the world on the internet.

A Day at Football Unites

Chorus

Football United Will Never Be Defeated!

Chorus end

Chaos Theory was developed to explain the inexplicable
to give equations without them,
'=' signs.

I have to slow down my heart.

Forty-four per cent of Sharrow youth is black
a meaningless statistic without Football Unites.

Behind the scenes of the propaganda machine

Nicole gives us a 'Chupa Chups' lolly

we watch the colour of her tongue change from pink to
cola

it is all about changing colour and being relaxed
being relaxed with your colour and her colour
and everyone's colour
and energy

the extraordinary creative energy of

Howard Alan Lisa Pam Simon Luis Ruth Kamran Helen
Jama Keith Ateeb the youngest aged nine
and all those passing through.

They speak different colours
too busy too hectic to never sit down.

Luis a hero of Santiago Morning
is coaching

a small turnout
because of school at the mosque
Luis of the legendary Colo Colo of Santiago,

The 'Beautiful Game'
is seeking asylum
from 'people shooting guns'

Resources and Information Centre

The idea for the FURD anti-racist Resources and Information Centre followed a meeting in Bologna between FURD and anti-racist projects from Bologna and Dortmund, where we saw for ourselves the way the football fans' resource centre in Bologna worked. A need for the service was also identified by the number of requests for information that FURD received from its early days when it didn't have the necessary staffing or resources to cope with the demand.

The Resources and Information Centre also supports the anti-racist educational activities of the project, which include working with young people in schools, colleges and youth clubs, often using football as a vehicle to capture people's interest.

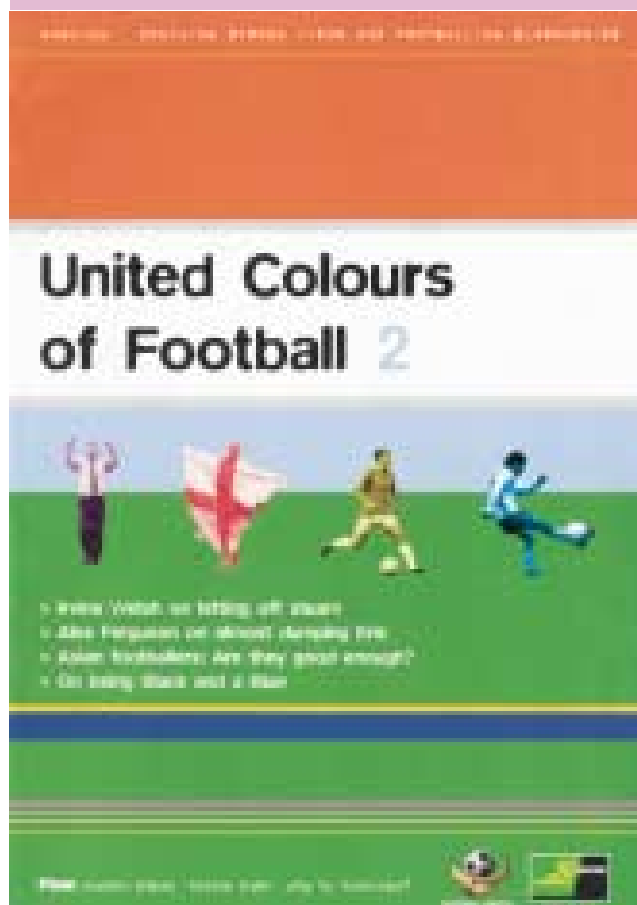
As FURD and its reputation have grown, so has the number of requests it receives for information and resources.

Our unique Resources and Information Centre can be accessed by anyone in person, or by telephone, post or e-mail. Our collection now includes well over 350 books, videos, teaching packs, reports, and CD-ROMs on the subjects of racism in football and other sports, racism in general and ways of tackling it; women and sport, fan culture, hooliganism, sectarianism, nationalism and colonialism. The collection includes a children's section containing fiction and non-fiction, and football coaching materials to support our coach development programme. Most of them can be borrowed and a photocopier is available. We also collect relevant press cuttings, magazines, posters and football fanzines.

Fanzines are often used by fans as a forum for reporting and discussing problems of racism witnessed at a local level and we scan all fanzines received and keep a log of all references to racism in them. Anyone who believes that the problem of racism in football has been solved would have to think again after a look at this extensive log of witnesses to the contrary!

FURD has worked closely with Kick It Out on the production of 'United Colours of Football 2', an anti-racist fanzine aimed at adult football fans. It is being distributed through

fanzines and supporters' groups at over 60 clubs throughout England, Scotland and Wales, showing that there is a strong appetite among football fans for fighting racism. It contains an exclusive interview with Manchester United boss Alex Ferguson, pieces by 'Trainspotting' author Irvine Welsh, broadcaster Dominik Diamond, and black, white and Asian fans. It is hoped that the uncompromising style and language of the fanzine will appeal to a type of fan who is more likely to be cynical of current anti-racism measures.





case study

Sam Clark: FURD's relationship with Recreation Management student Sam started in February 1999 when he found our website whilst researching for a dissertation about racism in football. He then arranged to come over to meet staff and borrow resources from our library to research his subject.

Enthusied by the work we were doing, Sam then began to do voluntary work with us at Streetkick events, and later became one of our first Millennium Volunteers to gain an Award of Excellence for completing 200 hours of voluntary work.

With this experience, which included introducing Streetkick events with anti-racist announcements on the microphone, he was then employed part-time with FURD as Streetkick Co-ordinator. This in turn proved to be valuable experience in helping him to gain full-time work as assistant manager of a leisure centre in Bognor Regis.

When possible we keep stocks of free materials such as newsletters, posters or magazines produced by ourselves and other organisations working in the field which we can distribute to people who can make good use of them.

Information is also available on our website (www.furd.org). This includes up to the minute news of FURD's activities including details of forthcoming Streetkick events.

Anyone wishing to register their support for our aims and to receive our newsletters, other printed information, a supporter's membership card and badge can join our supporters' membership scheme by filling in one of our membership forms, or simply by giving us their postal address and asking to join.

A mobile display of information and photos about the work of FURD is

website. The greatest number of enquiries, 67, came from higher education students, followed by 58 from school pupils, 23 from youth and community workers, 22 from FURD staff and volunteers, 21 from further education students, and others from journalists, lecturers and researchers, other libraries and information services, teachers, anti-racist workers, football coaches, amateur footballers and football fans, and police and probation workers.

Our student users are studying a wide range of courses including sports studies, journalism, youth and community work, religious education, humanities, sociology, media studies, law, politics, teacher training, PSHE, geography, communication studies, modern languages, history, health and social care, economics, marketing, management, graphic design, business studies, photography and criminology.

The biggest number of enquiries (87) relate directly to racism in football or to the work of FURD (70). There have also been significant numbers of enquiries about the issue of the under-representation of Asians in professional football, racism in other sports and in wider society, other anti-racist campaigns in football, and football hooliganism, and smaller numbers about women and football, black history, and a range of other topics.

THE HISTORY OF BLACK FOOTBALLERS EXHIBITION

Black players have been part of the game of football since its origins as a professional sport. In the 1886/7 season, at the dawn of the organised game, Ghanaian-born Arthur Wharton was playing in goal for Preston North End - the 'Invincibles' - as well as being the fastest man in the world.

The History of Black Footballers Exhibition, developed by Phil Vasili, (author of 'Colouring Over the White Line' and 'An Absence of Memory' the biography of Arthur Wharton), in association with FURD, records the achievements of black players in Britain from 1886 onward.

Thanks to generous support from the Professional Footballers' Association, ten club-specific boards were added during 2000, enabling the exhibition to have a strong local focus, and so increasing its educational value. Clubs hosting the exhibition in 2000 were Charlton Athletic, Brentford, Sheffield Wednesday, Chelsea, Millwall, Preston North End, Fulham, Leyton Orient, and Sheffield United.



There is also an index of the resources available from our library and a growing section of online resources which can be accessed by people unable to visit the Centre in person. A links page provides access to other websites of interest, most of which we have emailed asking them to link back to our site to help publicise our presence on the internet. Anyone wishing to receive our latest news as it is added to our news page can do so by e-mailing us at furd@furd.org and asking to join our e-mailing list.

taken to a variety of public and community events including local festivals and some Streetkick tournaments, to help publicise the Resources Centre and FURD as a whole.

In 2000 we dealt with 319 enquiries - 92 of these visited in person, 91 were received by e-mail, 83 by letter, and 53 by telephone. We loaned out 197 resources, as well as distributing numerous free resources and information packs. There were also well over 12,000 visits to the



Resources Worker Ruth Johnson with MVs Assia and Nazia Hussain.

case study

Grange Museum Brent

The Grange Museum of Contemporary History in Brent used the exhibition as part of the borough's contribution to Black History Month, collecting in all of the London club-based boards for a four-week booking. Cyrille Regis and Jason Roberts were among the guests, Cyrille recounting his experiences as one of the black pioneers in the 1970's. 1,123 people and 15 schools visited the exhibition during its stay at The Grange.

Jason Roberts learns of uncle Cyrille's exploits



Arthur's Last Save by Ralph Hancock

We all agree with Kick It Out because there is no-one in the ground to disagree with, one in one hundred and fifty is black or Asian.

Arthur Wharton, the first black professional footballer held the World Record for the 100 yards in 10 seconds. Jesse Owens ran 9.9 seconds in December 1936, after winning four gold medals at the Berlin Olympics. He was given a forty yards start on Julio McCaw, a horse, during the half time interval of a Cuban football match.

Arthur, worked down the pit, Yorkshire Main, Edlington, for fifteen years until his death in the 30s when he was buried forgotten in an unmarked grave
 Do not try and tell me that I am equal in death with a white man
 why should it change, what does death do? Erase the pigment? F*** off.
 I died poor. I am least among the poor.
 There is a distance between Arthur and a few later burials a give in the ground where the poor coffins of other unclaimed Disappeared are buried and need topping up, the cemetery is 100 yards from the colliery, 10 seconds for Arthur Wharton, a convenient annex, by accident or emphysema you are going next door, you are measured for premature death.

The mason knew the sentence off by heart
 'through injuries received at the Yorkshire Main Colliery'
 he only filled in the name

- Thomas Burton
- Rowland Paulucy
- John Harper
- Walter S Barks
- Albert Stevenson

The ground fills up around us, spilling from the ranks of red streets, surrounding a space for twenty-two enough for thousands, a green plateau, a lawn cemetery, toadstools, daisies, dandelions, 'The Price of Coal'.

Takes a stud
 Arthur in goal
 Albert, Walter, Thomas, Rowland and John kicking in.

Millennium Volunteers at Football Unites, Racism Divides

Football Unites, Racism Divides received Millennium Volunteers status in July 1999. Funding was received for three years. Millennium Volunteers (MV) is a national initiative run by the Department for Education and Employment (DfEE) which aims to encourage more 16 to 24 year olds to volunteer their time to benefit the community.

Volunteers aim to accumulate either 100 or 200 hours of voluntary work, usually within one year, in order to receive an MV Certificate or MV Award. Participation in FURD/MV provides young people with the opportunity to acquire new skills, work as part of a team, and develop initiatives. MV enables young people to gain a sense of personal achievement, whilst making a valuable contribution to their local communities. FURD/MVs have been involved in a variety of voluntary work, such as anti-racist education work in schools, youth work, football coaching, and banner making. The underpinning ethos of MV is 'Build On What You're Into!'

The FURD/MV project was launched in February 2000 by David Blunkett (Secretary of State for Education and Employment) at Sheffield United Football Club. This was attended by over 100 people representing local organisations, young people and the media. The launch provided valuable publicity in the local and national media. The FURD /MV project has succeeded in maintaining a profile in the local press and has been an excellent tool for both recruiting young people and enlisting placement organisations.



MV chief Anne Weinstock welcomes guests to the FURD Millennium Volunteer Launch



Kamran Khan being presented with his Millennium Certificate by David Blunkett MP

RECRUITMENT

It is FURD/MV's priority to ensure that as many young people as possible are made aware of the FURD/MV scheme, whilst at the same time meeting our commitment to ensuring that a large proportion of our MVs are of Black and ethnic minority origin. Much of our marketing has been targeted at organisations and areas where proportions of Black and ethnic minority young people are relatively high, as well as creating and developing new volunteering opportunities. Events and festivals throughout the year have proved extremely successful in raising awareness for the scheme, as well as in the recruitment of new MVs. Events that FURD has had a direct involvement in include the 'My England' play that focused on racism in football (which toured Sheffield in March 2000), FURD's Community Day at Sheffield United Football Club, and 'Streetkick' events. These events have proved extremely successful in both recruiting MVs and providing volunteering opportunities, as well as marketing the scheme.

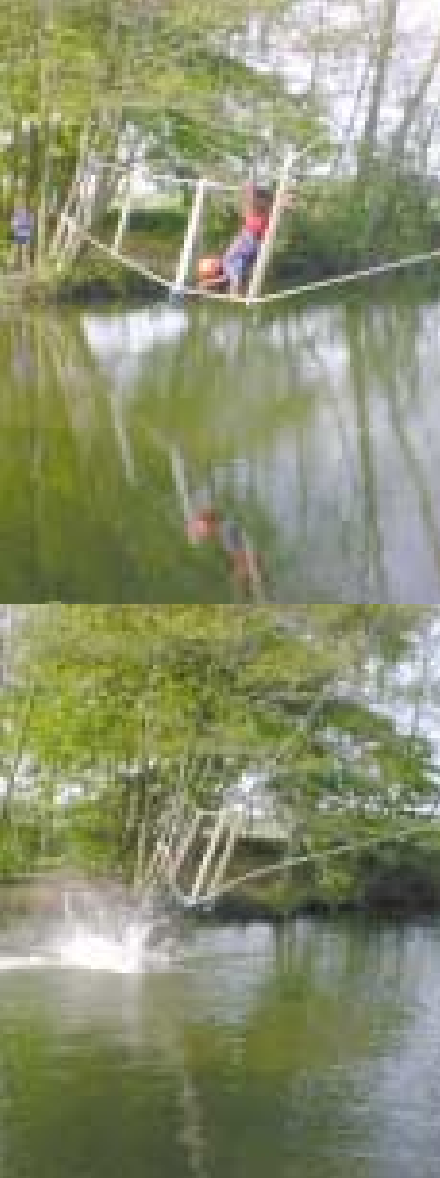
ACHIEVEMENTS

FURD/MV has successfully recruited young people from different ethnic backgrounds, for example, Somali, Pakistani, African-Caribbean and Chilean.

By the end of December 2000, we had recruited 127 young people as FURD/MVs, two-thirds of which are of Black and ethnic minority origin. This contrasts with the city average for Black and ethnic minority origins of around 7% in total, and 20% for Sharrow and Nether Edge. The largest single ethnic minority group locally is Pakistani and this is reflected in our own recruitment figures (25). The African-Caribbean community is also very well represented (40).

A major achievement has been the recruitment of young women despite initial fears of FURD/MV being seen as a male-dominated football project. The FURD/MV gender split is 60/40 males to females. Our success here can be attributed to outreach work (visiting youth centres, colleges, women-only groups) and personal approaches to young women already known to the project. A notable achievement was the attraction of Pakistani women to the FURD/MV project, identified as possibly one of the most difficult groups to reach.

FURD/MV has successfully retained 85% of its volunteers. Some of the reasons for this high retention

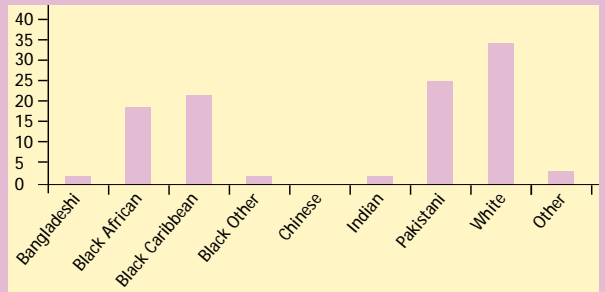


Breakdown of Ethnicity

VOLUNTEER PROFILE

Breakdown By Ethnicity

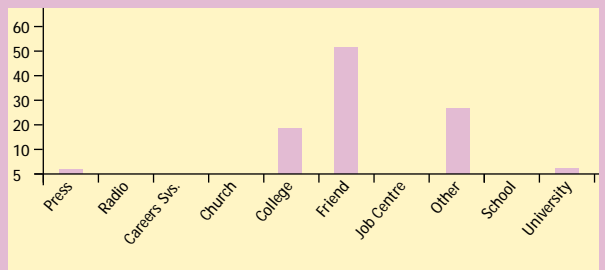
Bangladeshi	2
Black African	18
Black Caribbean	22
Black Other	2
Chinese	0
Indian	2
Pakistani	25
White	34
Other	3
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Total	108



Breakdown shows a good ethnic mix with 69% FURD/MVs of Black & Ethnic Minority origin

Heard About

Press	1
Radio	0
Careers Svs.	0
Church	0
College	18
Friend	52
Job Centre	0
Other	27
School	0
University	2
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Total	100

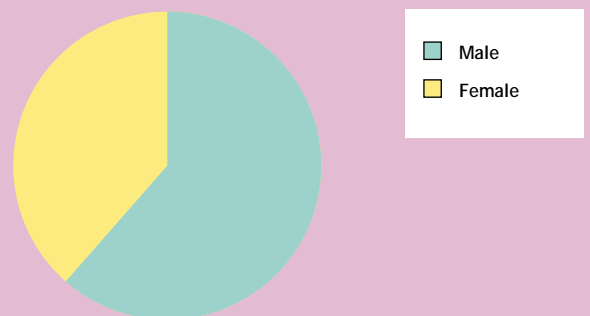


Gender

Male	60%
Female	40%

Retention

Total no. of volunteers	127
Leavers	19
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Retention	85%



Reasons for Leaving

Not Interested	8
Unable to contact	3
Moved away	3
Time (other commitments)	2
Entered Further Ed.	1
Employed full-time	1
Changed mind	1
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Total	19

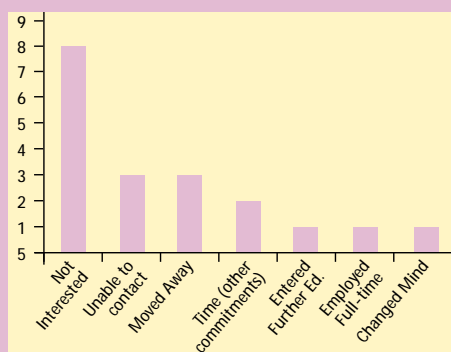
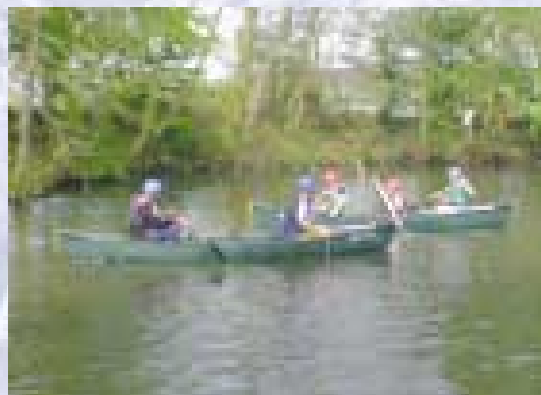


figure is that our approach has been to ensure that once the young person has signed up, he or she is made active – that is, ensuring that MVs have something to do and they are offered a variety of placements. Regular FURD events and trips have kept their interest within FURD/MV.

FURD/MV's approach is to try and ensure all groups, for example, whether by gender, ethnicity or age (16 to 24) are given an equal opportunity. The project will continue to make this process 'friendly' yet give confidence to participants that they will receive a quality service. Ideally the project aims to achieve a balance which reflects the local community in its diversity. Great emphasis is also placed on the support available to MVs from the project to ensure that we retain the volunteers and encourage others to come forward. Having established a profile for FURD/MV the project will try and reach individuals and groups that have so far proved difficult.



Team building!

NETWORKING

Networking is a major aspect of FURD/MV. It is really the only means of both finding potential young recruits and placement opportunities. FURD/MV has emphasised the need to build trust and confidence amongst the organisations most likely to provide placement opportunities. This has been achieved through personal contacts, invitations to events, and getting to know as many of the key individuals within relevant organisations as possible. Of course, publicising the FURD/MV project and giving it a profile in the local press has also helped us to establish a good network of contacts. These include community organisations such as Sharrow Community Forum, Chinese Community Centre, Youth Groups, The Hub African-Caribbean Project, and ROSHNI Asian Womens' Resource Centre as well as informal contacts with local shopkeepers and football teams.

These community links have helped with both the recruitment of volunteers and the provision of volunteering opportunities. For example, FURD/MVs were prominent at the Sharrow Festival, organising 'Streetkick' mobile football games and penalty competitions, and in the planning and delivery of the Sheffield United Football Club Community Day.

Organisations that have provided placement opportunities are:-

Sheffield Youth Service

Provides youth work training for FURD/MVs, placements at Sheffield Youth Service projects (including the Stables Youth Project and Work With Asian Young Women), support and advice, financial monitoring and dissemination of information.

Football Unites, Racism Divides Education Trust (FURD Ed)

Provides support and advice from the FURD Ed youth worker, including MVs involved in the YFAR (Young Footballers Against Racism) initiative, 'Streetkick', and coaching schemes.

Sheffield College

Provides placement opportunities, and college staff help with recruitment and support of MVs.

Local Schools

(Abbeydale Middle School, Sharrow Junior, and Carterknowle Junior School) who provide placements for coaches and classroom helpers.

The Hub African-Caribbean Project

Who provide placements for MVs working in the 'Hoodz Underground' group, and including the provision of DJ workshops.

Ashiana (Asian Women's Counselling Service)

Offering training for three MV placements (from September 2000 onwards) including dealing with domestic violence.

Shirecliffe Youth Inclusion Project

Providing placements for FURD/MVs as coaches and peer educators, as well as building their own 'Streetkick' mobile football game for use in the Shirecliffe area of North Sheffield.

Cherry Tree Residential Home

Providing placements for FURD/MV residents at Cherry Tree, which provides support for homeless young people. The main placements so far have seen FURD/MVs involved in environmental work

ROSHNI (Asian Women's Resource Centre)

Provides placements for MVs in the support and counselling of clients.

Black Palm Mentoring Project

Provides placements for MVs in mentoring other black young people.

Kendrey (Barnsley) Young People's Project

Worked closely with FURD in the delivery of a programme of anti-racist youth work at six youth projects in Barnsley.

Music In The Sun

Provided a substantial placement opportunity for a FURD/MV who was involved in all aspects of the 'Music In The Sun' festival in June.

Darnall Music Factory

Provides training for MVs interested in aspects of the music and recording industry.



Dion Dublin meets up with FURD MVs at Don Valley Stadium

case study

Yasmin and Tasleem came to FURD MV in the summer of 2000, both university students on the Applied Social Studies course at Sheffield Hallam University. They had heard about FURD's Millennium Volunteers programme through a friend and were keen to gain practical relevant work experience that would further enhance their theoretical learning.

They had both requested a placement with an organisation that would give them experience of working with domestic violence/mental health issues but, at the same time, had expressed concerns that because they were volunteers they might get treated like office juniors ie 'making the tea' and would not actually gain new skills or relevant experience. Contrary to their fears, Yasmin and Tasleem thoroughly enjoyed their placement at Ashiana and have now both been appointed as development outreach workers.

"The FURD MV project is very worthwhile, it allows an individual to gain valuable skills and experience" (Yasmin)

"When we first came to FURD MV we asked for a placement where we could gain experience and that's exactly what we got. Look at what FURD MV did for us – now we both have been rewarded for our voluntary work" (Tasleem)

case study

Marie, 17 years old came into contact with FURD/MV through our work with local sheltered accommodation.

Marie has always had a keen interest in football and saw working with FURD as a chance to develop her own skills and football knowledge, plus to pass her skills on to others (particularly young girls/women). Since signing up as a FURD/MV Marie has successfully completed her Junior Team Managers course, been involved in Streetkick events, and has started playing with a leading local ladies team. She is also involved in FURD's commitment to develop women's football within ethnic minorities in Sheffield

FEEDBACK

Obtaining feedback from placement and community organisations is a fundamental aspect of our work. This enables us to respond appropriately to deal with issues or requests for more volunteers.

Community Feedback:

"MV's have supported and have been a part of some of the positive pieces of work that have taken place after the summer programme"

"Katie has volunteered on our play scheme for 5 to 11 year olds. The play scheme is run for three weeks during the summer holidays to provide play opportunities for children within the project which is city-wide. The children who attended the play scheme benefited from having an MV at the scheme as it made it possible to run the scheme and it gave the children an insight to what an MV does within the community"

"Without Iram's involvement in the junior play scheme we would have struggled to provide the activities for young people. Volunteers ensured that we delivered the programme as planned"

MVs are asked to give feedback on the support received by the FURD MV staff and the placement organisation. FURD/MVs are encouraged to attend supervision sessions to discuss, reflect and look at support mechanisms. The personal profiles (which are filled in by MVs once they have completed their volunteering) are used as a method of recording success and achievement of their own goals and aims. MVs are also encouraged to sit on FURD's project advisory group and can become involved in the decision making process.

"The important thing to me was going for what I wanted to achieve and with support from the MV staff, I am well on my way there"!

"Doing the things that you enjoy most, putting something back into the community, and a feeling of accomplishment"



DJ Trevor Nelson visited the FURD/MV project during 2000.



ACCREDITED TRAINING

MVs are offered a wide range of volunteering opportunities which are presented at the initial recruitment meeting. They are encouraged to choose their own placements or develop completely new volunteering opportunities. We offer them support in this process and identify relevant training if appropriate. This is identified at the first meeting and regularly reviewed.

Twenty-five MVs have successfully trained to be Junior Team Managers and five have undertaken the FA Coaching Certificate. This training has enabled them to coach youngsters, particularly in deprived inner-city areas. We have supported individuals to deliver coaching sessions, for example, Keith Ward – a young man who has coached

young boys and girls at Sharrow and Carterknowle Junior Schools respectively, and has turned up regularly at the Saturday sessions held at the Sheffield Works Department, Heeley.

Eleven MVs have completed the Sheffield Youth Service 'Introduction To Youth Work' training course, validated by the National Youth Agency. Six MVs on placement with 'Ashiana' Asian women's refuge have undertaken an Open College Network accredited 'Personal Boundaries' training course. Many of our MVs have completed DJing courses delivered by the 'Hoodz Underground' DJ project (many of whom are MVs with FURD).

We are currently developing links and opportunities for our MVs in other sports with an aim to setting up a basketball (and possibly

cricket) level one coaching course in March 2001. The aim is to then have these MVs build up volunteering hours by either coaching, officiating or running a team.

We are currently working on a tri-modular training programme in partnership with the FURD youth worker. The course will be accredited through Open College Network. The training will have three separate elements within the overall package:-

- i. **Anti-Racist**
- ii. **Peer Mentoring**
- iii. **Youth Work**

All volunteers will be expected to participate in Module One Core Training which will cover FURD's main area of work: History of FURD, Racism and Xenophobia, Anti-discriminatory Practice and Equal Opportunities.

The course will be delivered at MV residential weekends as well as being offered on a rolling programme basis. It is hoped that it can be tied in with existing paths and routes of youth work training to enable volunteers to build their learning if they so desire. It is hoped to offer the finished package to partners or outside agencies with MVs involved in the delivery of the training.

case study

Placement with Ashiana (Asian Womens' Counselling Service)

Sofia came to FURD/MV looking for something to do whilst her children were still at home. She is a single parent and wanted to acquire life skills and work experience to enable her to get a paid job once the children were in full-time school. She expressed an interest in working with domestic violence issues and was placed at Ashiana (The Asian Women's Refuge). She has acquired new skills and built up her self-confidence. She has also accessed relevant training courses that will enable her future development.

National and International Work

NATIONAL AND INTERNATIONAL WORK

FURD started out life as a purely community-based initiative. However, two factors soon forced the project to adopt a wider profile. One was the key involvement in telling the story of Arthur Wharton, the world's first black professional footballer; whilst the second reason was the cross-fertilization of ideas and experience with other anti-racist initiatives in Europe, in particular Progetto Ultra in Bologna and the Dortmund Fan Project.

We based our Streetkick game on the Dortmund version that toured Sheffield, Huddersfield and Leeds in 1997, whilst the inspiration for the FURD Resources and Information Centre was the Archivio del Tifo run by Carlo Balestri of Progetto Ultra.

FURD was one of the founder members of FARE (Football Against Racism in Europe), and since 1999 has had responsibility for the FARE website (www.farenet.org).

Howard Holmes was one of the speakers at the official FARE launch at the European Parliament in Brussels in June.

FURD worked closely with the national campaign against racism in football, Kick It Out, on a number of initiatives in 2000, in particular the fanzine 'United Colours of Football 2'. The project co-coordinator, Howard Holmes, as anti-racism officer for the Football Supporters' Association, sits on the national Kick It out committee, whilst the popularity of the History of Black Footballers Exhibition has also increased our national profile. Finally, the Resources and Information Centre is used extensively by students from throughout the UK, and also receives enquiries from Europe North America, Africa, Asia and Australia.



THE ANTI-RACIST WORLD CUP

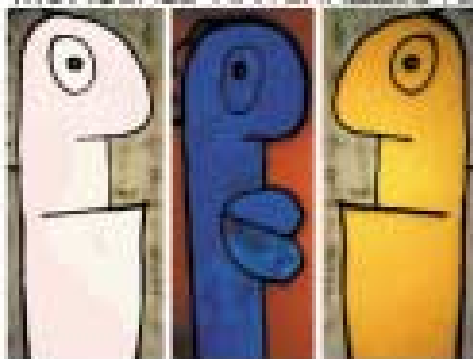
FURD has participated in this event since 1998, when the 'Somali Blades' and Abbeydale Asian Youth Project returned triumphant from Montefiorino, Italy having drawn the final 0 – 0 remaining unbeaten in their group games.

The tournament features anti-racist fans organisations and ethnic minority groups from across Europe, and is organised by Progetto Ultra, FURD's partners in Bologna.

The 2001 event to be held in Montecchio, near Parma, will have 96 teams, and FURD is taking a 40-strong party.



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Looking Forward

LOOKING FORWARD

FURD got fully underway thanks to a 12-month European grant in April 1996, and five years later the project is still here, and still developing.

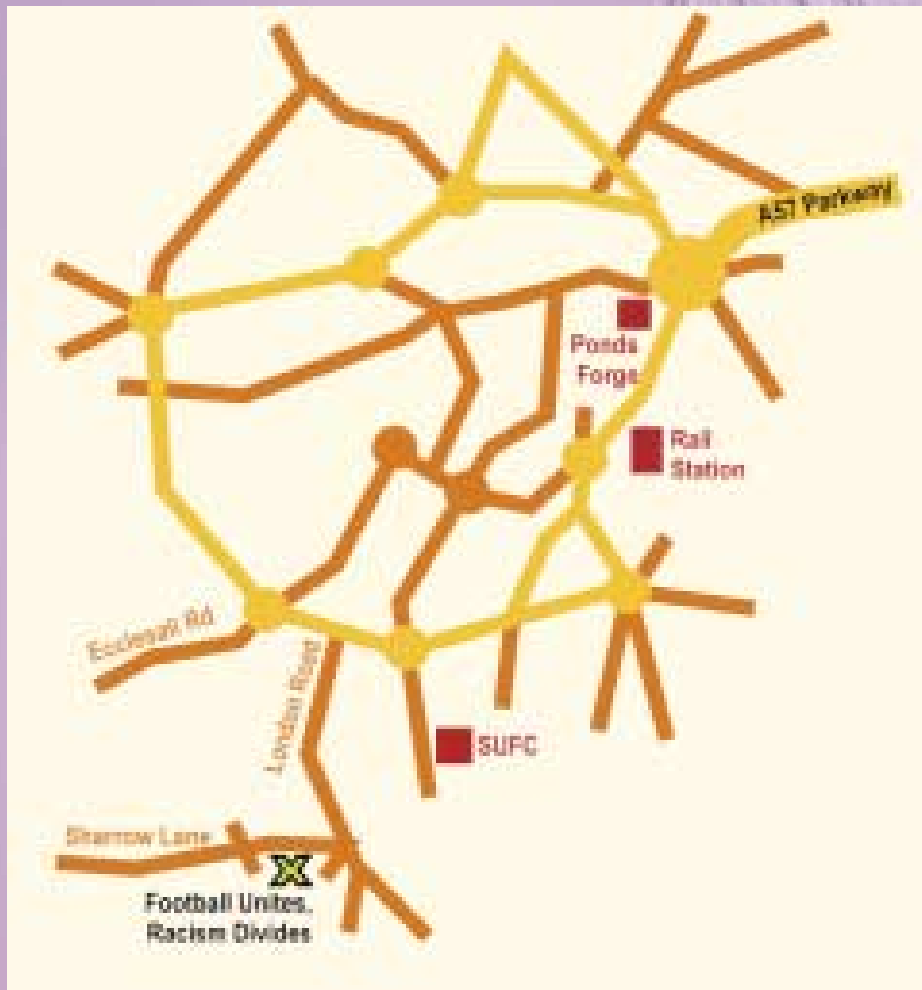
FURD's reach is now world wide, whilst still retaining its vibrant community base. However, like many voluntary, community, and NGOs throughout Europe and the UK, we face the familiar problem of short-term, time-limited funding. Although our present funding regimes are due to end in 2002, all associated with FURD are proud of our track record to date, and confident that we have an exciting future at the cutting edge of anti-racist and social inclusion initiatives in football and sport.

We would like finally to thank our past and present funders for their support, who include: The European Commission, Department of Education and Employment, National Lotteries Charities Board, Home Office 'Positive Futures', Sheffield SRB (Yorkshire First), Sheffield Youth Service, Churches Commission for Racial Justice, South Yorkshire Police, Kick It Out, Professional Footballers' Association, Sheffield TEC and Sheffield United FC.

FURD is sponsored by



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Millennium Volunteers: Mehrun Ahmed and Simon Hyacinth
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Coaching: Luis Silva
Streetkick: Kevin Titterton and Simon Hyacinth
FARE Website: Phillip Vasili
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